Keynote Speakers

Jeannie Cimiotti Executive Director New Jersey Collaborating Center for Nursing. Presenting on Nurse Burnout and Quality Working Environment.



Joycelyn Elders, MD Past IIS Surgeon

Past U.S. Surgeon General and Patient Advocate.



Richard Wild, MD

Chief Medical Officer, CMS Atlanta Region. Hospital Safety.



Helen Haskell, Founder of Mothers

Founder of Mothers
Against Medical Error.
Board of Director
Member IHI



Joleen Chambers

Founder of the FAILED Implant Device Alliance

View Website



Marvin Feit PhD

Founding Editor of the journal Social Work and Public Health (formerly



Sponsoring Organizations



Health Watch USA Sm Conference for Healthcare Transparency & Patient Advocacy



Kentucky ranks 45th in a country with below average health care for industrialized nations. (Commonwealth Fund 2009 State Healthcare Scorecard)



Kentucky's 5th Congressional District has the second lowest life expectancy in the nation. (The Measure of America — Social Science Research Council)

Conference Objectives

Health Watch USA sm Consumer Reports Pulaski County Medical Society

The conference is paid for in part by a grant from the Foundation for a Healthy Kentucky

To identify the important factors which can inhibit or promote a culture of safety in medical delivery systems.

To be able to discuss the advantages of full disclosure and how it is important for a culture of safety.

To understand the importance of proper working environment and the safety risks that staff burnout creates.

To be able to describe the importance of healthcare transparency and how the sunshine act will shed light on pharmaceutical and medical device industry payments to physicians..

To recognize the risks of medical devices and problems with the current approval process.

Conference Registration

Continuing Education: 6.25 hours of continuing education credits has been applied for Physicians (AMA Category I), Physician Assistants, Nurse Practitioners, Nurses, Physical Therapists, Occupational Therapists,.

Accrediting Organizations: Southern Kentucky

Area Health Education Center,

Check <u>www.healthconference.org</u> for updates on Continuing Education Credits.

HW USA is a designated "Community Leader" in Value-Driven Health Care by the U.S. Dept. of Health & Human 2007



Services — Aug. 1,

Conference Topics

Steve Kraman, MD Full Disclosure of Medical **Errors**



Keith Widmeier Transforming a Culture of Blame to a Culture of Safety



Daniel Saman, DrPH, мрн, срн Medicare Patient Surveys and The Culture of Safety.



Martha Deed, PhD Engagement of Hospitals on Patient Safety.





Exhibitors—More to Come!!

- Cardinal Hill Rehabilitation Hospital
- Pink Connection
- Kentucky Vision Project Kentucky AARP
- Author Martha Deed

- I. Learning from Patient Stories.
- 2. Changing a Culture of Blame to a Culture of Safety.
- 3. Full Disclosure of Medical Errors.
- 4. Engagement of Hospitals on Patient Safety.
- 5. ICU CLABSI rates predictive of the Facility Wide Culture of Safety.

Fostering a Proper Working Environment

- I. Ethical Dilemmas of the Employed Physician.
- 2. Nursing Burnout.
- 3. Environmental Factors for Patient Safety.

External Forces Influencing Patient Safety

- I. Pharmaceutical Industry and CMS Sunshine Act.
- 2. Medical Devices.

Due to unforeseen circumstances, speakers, topics

and times may change without notice.

Registration Fee (non-refundable but transferable): \$50 including box lunch.