

## Keynote Speakers

### Jeannie Cimiotti

Executive Director New Jersey Collaborating Center for Nursing. Presenting on Nurse Burnout and Quality Working Environment.



### Joycelyn Elders, MD

Past U.S. Surgeon General and Patient Advocate.



### Richard Wild, MD

Chief Medical Officer, CMS Atlanta Region. Hospital Safety.



### Helen Haskell,

Founder of Mothers Against Medical Error. Board of Director Member IHI



### Joleen Chambers

Founder of the FAILED Implant Device Alliance

[View Website](#)



### Marvin Feit PhD

Founding Editor of the journal Social Work and Public Health (formerly the Journal of Health and Social Policy.).



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Health Watch USA  
Kevin T. Kavanagh, MD, MS  
Board Chairman  
3396 Woodhaven Dr  
Somerset, KY 42503



## Sponsoring Organizations

Health Watch USA <sup>sm</sup>  
Consumer Reports  
Pulaski County Medical Society

The conference is paid for in part by a grant from the Foundation for a Healthy Kentucky

7<sup>th</sup> Annual Conference  
Obtaining High  
Value Healthcare

## Health Watch USA <sup>sm</sup> Conference for Healthcare Transparency & Patient Advocacy

### Patient Safety



Kentucky ranks 45<sup>th</sup> in a country with below average health care for industrialized nations. (Commonwealth Fund 2009 State Healthcare Scorecard)



Kentucky's 5<sup>th</sup> Congressional District has the second lowest life expectancy in the nation. (The Measure of America — Social Science Research Council)

**November 1, 2013**  
Four-Points Sheraton, Lexington, KY

## Conference Objectives

To identify the important factors which can inhibit or promote a culture of safety in medical delivery systems.

To be able to discuss the advantages of full disclosure and how it is important for a culture of safety.

To understand the importance of proper working environment and the safety risks that staff burn-out creates.

To be able to describe the importance of healthcare transparency and how the sunshine act will shed light on pharmaceutical and medical device industry payments to physicians..

To recognize the risks of medical devices and problems with the current approval process.

## Conference Registration

**Continuing Education:** 6.25 hours of continuing education credits has been applied for Physicians (AMA Category I), Physician Assistants, Nurse Practitioners, Nurses, Physical Therapists, Occupational Therapists..

**Accrediting Organizations:** Southern Kentucky Area Health Education Center, Check [www.healthconference.org](http://www.healthconference.org) for updates on Continuing Education Credits.

HW USA is a designated  
“Community Leader” in  
Value-Driven Health Care by the  
U.S. Dept. of Health & Human  
Services — Aug. 1, 2007



## Conference Topics

### Fostering a Culture of Safety

1. **Learning from Patient Stories.**
2. **Changing a Culture of Blame to a Culture of Safety.**
3. **Full Disclosure of Medical Errors.**
4. **Engagement of Hospitals on Patient Safety.**
5. **ICU CLABSI rates predictive of the Facility Wide Culture of Safety.**

### Fostering a Proper Working Environment

1. **Ethical Dilemmas of the Employed Physician.**
2. **Nursing Burnout.**
3. **Environmental Factors for Patient Safety.**

### External Forces Influencing Patient Safety

1. **Pharmaceutical Industry and CMS Sunshine Act.**
2. **Medical Devices.**

Due to unforeseen circumstances, speakers, topics and times may change without notice.

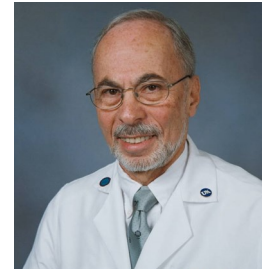
**To register go to:**  
[www.healthconference.org](http://www.healthconference.org)

Or contact the conference coordinator Cathy Kavanagh at 606-425-7278.



**Registration Fee (non-refundable but transferable):** \$50 including box lunch.

**Steve Kraman, MD**  
Full Disclosure of Medical Errors



**Keith Widmeier** Transforming a Culture of Blame to a Culture of Safety



**Daniel Saman, DrPH, MPH, CPH**  
Medicare Patient Surveys and The Culture of Safety.



**Martha Deed, PhD**  
Engagement of Hospitals on Patient Safety.



## Exhibitors—More to Come !!

- Cardinal Hill Rehabilitation Hospital
- Pink Connection
- Kentucky Vision Project
- Kentucky AARP
- Author Martha Deed